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CHANT MUSIC VIDEO COMPILATION IN PRODUCTION

Series of short films Co-produced by Filmographer/VJ Greekfire

[Austin, TX | February 23, 2011]: Bradley Bills of the Austin based Tribal-Industrial Rock band CHANT has announced to fans that he is collaborating with underground filmmaker and VJ Greekfire, on a series of music videos to accompany songs from his most recent release "Strong Words For Strong People". The videos take the approach of a short film format are currently in different states of post-production. The short films are to be released in May and July 2012.

"I knew early on I didn't want a standard video or just shots of me performing. That was part of the attraction to work with VJ Greekfire: He refuses to be involved with anything he doesn't believe in 110% and is open minded and adventurous enough to push the limits." – Bradley/CHANT

VJ Greekfire is best known in the Austin and Dallas underground scenes for his uncompromising imagery of eroticism, fetish, and sexual surrealism, captured and manipulated with a distinct, signature affected treatment. Video performances at live events like Disturbathon, Untervelt, Masque of the Red Death and Synth By Southwest led to the CHANT/VJ Greekfire collaboration:

"I was looking for a rhythmic track to score a demo reel of my lo-rez industrial stuff... [Bradley gave me his track "Hope"] and our styles complimented each other well, both of us having a genuine passion for aesthetic mayhem. He wanted to produce additional videos in a conceptual, cinematic format, and I was interested in translating my style to HD. We both are committed to make something truly unique and intense, something that breaks the rules of typical music videos and bleed into the viewer's nerves. – VJ Greekfire

Fans can view VJ Greekfire's demo reel set to the CHANT track "Hope" on www.chantproject.com/media to get their imaginations going about what the collaboration will bring forth. Additional Greekfire works can be viewed at: www.greekfire47.tumblr.com

CHANT is an Austin, TX based industrial rock project created by Bradley Bills. CHANT has won several local and state awards for both performance and recording, has toured the US nationally, and released 2 independent albums paving the way to work with many nationally acclaimed artists within the underground music genre (Pigface/Evil Mothers/Die Krupps). For more information, music downloads, and social media links, go to www.chantproject.com/info.

TAGS: Chant | Bradley Bills | VJ Greekfire | Guild | chantproject.com | greekfire47.tumblr.com | Texas Industrial Fest

If you would like additional information about this topic or to schedule an interview regarding CHANT, please call 512-222-7895.